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English 11000
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Rhetorical Strategies from Previous Course Texts

In June Jordan's *Nobody Mean More to Me Than You and the Future Life of Willie*

Jordan, June Jordan uses Ethos and Pathos as an appeal through describing teaching in general and an example. June Jordan also provides context to field research to show relevance to the class lesson.

June Jordan uses Ethos to demonstrate the importance of applying Black English in school. June Jordan describes "The Color Purple" "as a best seller". By doing so, June Jordan shows how, because Black English is used commonly in the book, how Black English is a prominent language developing in the United States, based off the fact that it is reputable. On top of that, June Jordan argues that even though "no one, anywhere in the United States, had ever offered such a course, the best I could say is 'I'll try'". June Jordan shows how as a professor, he believes it is possible for others to teach Black English in classrooms. By using both previous Ethos, June Jordan shows how important Black English can and is becoming.

June Jordan uses pathos to demonstrate the significance of Black English. June Jordan describes the class writing in the perspective of Reggie Jordan as the paragraph was "composed in the language of Reggie Jordan" and "our decision in favor of Black English". This paragraph shows how Reggie Jordan spoke Black English. By writing a paragraph in Black English, the teacher showed how the emotionally difficult situation of Willie Jordan's death due to misunderstandings through Reggie Jordan's perspective was better understood through Black English, because it was Reggie Jordan's primary language.

June Jordan provided context to field research done by Willie Jordan to provide relevance to describing Reggie Jordan's death. Willie Jordan writes about the "killings of Blacks by South African police". Willie Jordan writes about research including what he learned about what he learned in school during a semester, describing how Reggie Jordan's death provides more context to what was said in class. This shows how what happened to Reggie Jordan happens around the world, showing how Reggie Jordan's death, and expressing Reggie Jordan's death in Black English is relevant, because this situation is taught about in school.